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U-Line Returns to the Kitchen and Bath Industry Show in 2016 to Showcase Redesigned Modular Product Collection & New Euro Style Stainless Handleless Panel

January 7, 2016 (Milwaukee, WI) – U-Line, the American market leader in premium built-in modular ice making, refrigeration and wine preservation products returns to the Kitchen and Bath Industry Show (KBIS) on January 19 - 21, 2016, at the Las Vegas Convention Center. U-Line will showcase their modular product collection in booth N516.

KBIS 2016 attendees can expect to see design updates to U-Line's expansive modular product collection, including redesigned field reversible doors on all Modular 3000 Series and 2000 Series models, ultimately offering a more efficient installation. U-Line will also be launching their first panel accessory, the Euro Style Stainless Handleless Panel, offered in both glass door and solid door options. The sleek new panel accessories can be installed on U-Line's integrated Modular 3000 Series and 2000 Series products.

U-Line will also showcase their U-Select® Control modes, all of which allow consumers to easily extend the preservation of their food and beverages. Visitors will have the opportunity to experience a seamlessly integrated modular kitchen in U-Line's booth (N516). U-Line experts will be available to answer questions and offer insight on how strategically placing specialized refrigeration units throughout a space offers the most efficient kitchen choreography and flexibility.

"With our expansive product collection, product updates, and added design options for 2016, it's important for U-Line to return to KBIS after a successful show in 2015," states David Carr, Product Manager for U-Line. "We are eager to showcase our innovative modular product collection, and are looking forward to discussing the importance of food and beverage preservation with KBIS attendees."

U-Line's product collection continues to span six series: Modular 3000 Series, 2000 Series, 1000 Series, ADA Series, Outdoor Series, and Marine Series.

Modular 3000 Series:

The Modular 3000 Series is comprised of U-Line's ultra-premium product offering and is designed to provide the ultimate in point-of-use flexibility. These models are the most innovative, highly featured refrigeration and ice making products in the modular appliance industry. In addition to thoughtful design, the Modular 3000 Series models are equipped with U-Line's U-Select® Control, providing the ability to choose optimal temperature modes that keep your food and beverages fresher longer. The Modular 3000 Series spans seven product categories – Wine Captain® Models, Beverage Centers, Clear Ice Machines, Glass Door Refrigerators, Solid Door Refrigerators, Drawer Models, and Freezers.

2000 Series:

The 2000 Series is comprised of U-Line's super-premium product offering and is designed to integrate beautifully into any application, while actively maintaining temperatures to ensure extended preservation of your food and beverages. Pristine lines, spacious interiors, and U-Line's Digital Touch Pad Control provide an elegant and universal aesthetic. The 2000 Series offers upscale features, advanced technology, and specialized product families. The 2000 Series spans four product categories – Wine Captain® Models, Beverage Centers, Glass Door Refrigerators, and Solid Door Refrigerators.

1000 Series:

The 1000 Series is comprised of U-Line's premium product offering, based on over fifty years of innovations, design patents, and world firsts. Now with a completely redesigned style including

upgraded features and technology, it is the most diverse line in the industry. The 1000 Series features clean lines, elegant interior spaces, and offers U-Line's Digital Touch Pad Control. The 1000 Series offers more targeted priced products with impressive features. The 1000 Series spans seven product categories – Wine Captain® Models, Beverage Centers, Clear Ice Machines, Crescent Ice Makers, Solid Door Refrigerators, Drawer Models, and Combo® Models.

ADA Series:

U-Line's ADA Series is designed to install under the federally mandated requirement of a 34" high countertop. Controls are easily accessible and allow for single-hand operation. These models are a perfect solution where ADA height compliancy is required.

Outdoor Series:

Today's entertaining environments extend far beyond the boundaries of the traditional home. For over 50 years, U-Line's products have been used in outdoor applications and continue to be amongst U-Line's most popular models. U-Line outdoor models are fully wrapped in stainless steel to protect from harsh outdoor elements. These durable outdoor products are UL (Underwriters Laboratory) rated and deemed suitable for outdoor use.

Marine Series:

U-Line takes ice making and refrigeration to yet another environment, the sea. U-Line's Marine Series feature durability and aesthetics, as well as exceptional ice production and refrigeration capacity, for use above and below deck. Corrosive-resistant, stainless steel hinges and fasteners on the UV resistant cabinet and doors, combine maximum convenience with durability and good looks.

About KBIS

KBIS, in conjunction with the National Kitchen and Bath Association (NKBA) is an inspiring, interactive platform that showcases the latest industry products, trends and technologies. KBIS is the voice of the kitchen and bath industry and has been for 50 years. Early in 2013, the National Kitchen & Bath Association (NKBA) and National Association of Home Builders (NAHB) announced an agreement to co-locate the Kitchen & Bath Industry Show (KBIS) with the International Builders' Show (IBS) in Las Vegas, Nev. in February 2014 under the banner of Design and Construction Week™. The mega-event will return Jan. 19-21, 2016, in Las Vegas with each show occupying a separate hall. Kitchen and bath brands that have participated in both shows can continue to choose to exhibit in the KBIS or IBS hall. One pass will provide access to both exhibits. NKBA and NAHB will continue to produce separate educational programming and special events.

Learn about the latest KBIS 2016 news and announcements at www.KBIS.com, and on Facebook at www.facebook.com/KitchenBathIndustryShow, and Twitter at [@KBIS2016](https://twitter.com/KBIS2016).

About U-Line

For over five decades U-Line continues to be the American leader in innovation, quality and performance in the premium built-in modular ice making, refrigeration and wine preservation market. Delivering versatility and flexibility for multiple applications including residential, light commercial, outdoor and marine use, U-Line's complete product collection includes modular Wine Captain® Models, Beverage Centers, Clear Ice Machines, Crescent Ice Makers, Glass & Solid Door Refrigerators, Drawer Models, Freezers, and Combo® Models. U-Line is headquartered in Milwaukee, Wisconsin with a West Coast office located in Laguna Beach, California. U-Line offers the right product, in the right place, at the right temperature. For more information on U-Line and its products visit U-Line.com, and on Facebook at www.facebook.com/ULineCorporation, and on Twitter at [@ULineCorp](https://twitter.com/ULineCorp).